



PTC
Power Train Components, Inc.

PTC and You
Partners for Profit!

January, 2014

PTC Bearing Program has Expanded Coverage to 700 SKU's **DON'T BE BEHOLDEN TO THE BRANDS!**

Buy for Less - Make More Profit \$

PTC is continuously expanding our bearing program and recently **introduced 80 new numbers**. This brings the total bearing product offering to **700 sku's**, which provides well over 95% market coverage



Today's consumer is very value conscious and is no longer beholden to paying premium prices for branded programs. They want a quality product at an affordable price. PTC understands this trend by providing premium product quality and performance at very attractive price points.

PTC Bearings Can Help Improve Your R.O.I. and Your Bottom Line:

- 1. Buy for Less:** Reduce acquisition costs 30 - 40% from branded programs
- 2. Competitively Priced:** Aggressive price points allow you to better compete in the market
- 3. Make more Profit Dollars:** Cost savings are significant enough that even with aggressive selling prices, you can actually increase your profit \$ per sale.



RECENTLY
INTRODUCED
**80 NEW
NUMBERS!**

KEY DESIGN FEATURE ATTRIBUTES INCLUDE:

- Produced to exact OE dimensional specifications to meet or exceed OE form, fit and function.
- Special coatings provide additional corrosion resistance to extend life in even the harshest environments.
- Seal design help keep internal bearing lubrication in and contamination out.
- Precise geometry of angular bearing raceways and shoulders create ball bearing contact angles that can handle higher axial loads.
- **700 SKU'S AVAILABLE** provide coverage for most Domestic, Asian and European applications.
- Customized competitive part number labeling available.

Click Here for a complete list of all the bearing numbers available



**REDUCE YOUR
ACQUISITION COSTS**

**INCREASE
YOUR PROFIT \$\$\$**



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Call Us Today at 800.626.8333 to Order Your Needs!