



# PTC and You Partners for Profit!

August, 2013

## PTC Adds New Seal Numbers to Expand Coverage to Over 885 SKU's Don't be Beholden to the Brands: Buy for less - Sell for Less - Make More Profit \$

PTC is pleased to have recently introduced **38 New seal numbers for 2013**. This brings the total seal product offering to **over 885 sku's**, which provides over 95% market coverage.

Today's consumer is very value conscious and is no longer beholden to paying premium prices for branded programs. They want a quality product at an affordable price. PTC understands this trend by providing premium product quality and performance at very attractive price points.



### PTC Seals Can Help Improve Your R.O.I. and Your Bottom Line:

1. **Buy for less:** Reduce acquisition costs 30 - 40% from branded programs
2. **Sell for less:** Reduced cost allows you to better compete in the market
3. **Make more Profit Dollars:** Cost savings are significant enough that even with lower selling prices, you can actually increase your profit \$ per sale.

**38 New Numbers added in 2013**

**Reduce Your Acquisition Costs** ↓



↑ **Increase Your Profit \$**

[Click Here](#) for a complete list of all the Seals available

### Key Design Feature Attributes Include:

- Produced to exact OE dimensional specifications to meet or exceed OE form, fit and function.
- Machined rubber sealing edge provides better sealing surface.
- Flanged design allows for easy installation and helps to avoid cocking.
- Extra Dust Boot lip helps keep harmful contaminants out of the bearing, while protecting against rust and corrosion.
- Latex core seals the outer diameter leak path and compensates for minor bore imperfections.
- 885 sku's available provide coverage for most Domestic, Asian and European applications .
- Heavy Duty Oil and Grease Seals available.
- Customized competitive part number labeling available.



**Call us today at 800-626-8333 to order your needs!**